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**LG SELECTED AS OFFICIAL TECHNOLOGY PROVIDER
FOR BOTH 2020 U.S. POLITICAL CONVENTIONS**

*LG Named 'Official 4K UHD Display' of
Republican and Democratic National Conventions*

LG Electronics USA was selected as Official Technology Provider for the 2020 Democratic National Convention and 2020 Republican National Convention. LG also was named the “Official 4K UHD Display” of both of this year’s unconventional conventions.



Under its agreement with the Democratic National Convention Committee, LG supplied 4K Ultra HD displays to support the Milwaukee-based video production of live speeches and pre-recorded segments from across the country throughout the Aug. 17-20 convention. The 43-, 55- and 65- inch LG screens were at the heart of the convention’s multimedia control center in the Wisconsin Center, the convention’s nerve center for hundreds of feeds from all 50 states and the virtual hub for media coverage worldwide.

As Official Technology Provider for the Aug. 24-27 Republican National Convention, LG supplied 4K Ultra HD displays to support convention operations in the Charlotte (N.C.) Convention Center, where delegates gathered for the nomination roll call and for various meetings. Complementing onsite activities, the 65- and 75-inch LG screens installed in VIP viewing areas and greenrooms showed live speeches from Washington as well as pre-recorded segments from around the country.



“Innovation is non-partisan, but it plays a critical role in political conventions, especially this year due to the pandemic. As official provider, LG is proud to help make this year’s reimagined digital conventions a reality. Our role as a key technology partner underscores LG’s position as a technology and policy leader in the United States,” said John I. Taylor, senior vice president, LG Electronics USA.



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About LG Electronics USA

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$53 billion global innovator in technology and manufacturing. In the United States, LG's us on Innovation for a Better Life is exemplified by a wide range of innovative home appliances, home entertainment products, mobile phones, commercial displays, air conditioning systems, solar energy solutions and vehicle components. The "Life's Good" marketing theme encompasses how LG is dedicated to people's happiness by exceeding expectations today and tomorrow. LG is a 2020 ENERGY STAR® Partner of the Year-Sustained Excellence. www.LG.com.

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